

UMBHA PROMOTION COMMITTEE

THE PURPOSE OF THE PROMOTION/ADVERTISING COMMITTEE IS TO PROMOTE UMBHA IN A POSITIVE WAY AND TO KEEP THE CLUB ON THE FOREFRONT OF EVERYONE'S MINDS AS A CLUB THAT HAS A FAMILY FRIENDLY ATMOSPHERE AND WELCOMING TO OUR EXHIBITORS AND MEMBERS. WE ALSO NEED TO PROMOTE OUR SHOWS, FUTURITY AND OTHER PROGRAMS WE HAVE AS WELL AS REMINDERS OF OUR MEETINGS AND DEADLINES FOR PRE ENTRIES AND NOMINATIONS (BE SURE TO INCLUDE ALL FORMS WHEN POSTING ABOUT THESE DEADLINES SO EVERYONE HAS EASY ACCESS TO THE FORMS).

❖ SOCIAL MEDIA:

- TWITTER
- INSTAGRAM
- FACEBOOK – DIFFERENT PAGES THAT WE CAN POST ON:
 - ✓ UMBHA PAGE
 - ✓ HBHA PAGE
 - ✓ ISBA PAGE
 - ✓ OSBA PAGE
 - ✓ GREAT LAKES BUCKSKIN PAGE
 - ✓ IBHA~INTERNATIONAL BUCKSKIN HORSE ASSOCIATION PAGE
 - ✓ INTERNATIONAL BUCKSKIN HORSE ASSOCIATION PAGE
 - ✓ WQH (WI QUARTER HORSE ENTHUSIASTS) PAGE
 - ✓ POSTING UPCOMING WISCONSIN & NEARBY HORSE SHOW BILLS PAGE
 - ✓ WISCONSIN RANCH HORSE ASSOCIATION PAGE
 - ✓ PINTO LOVERS OF WISCONSIN PAGE
 - ✓ CENTRAL WISCONSIN HORSE & TACK PAGE
 - ✓ WI HORSE & TACK SWAP PAGE
 - ✓ BUCKSKIN AND DUN HORSES PAGE
 - ✓ THE DUN FACTORY PAGE
 - ✓ MINNESOTA HORSE AND TACK SWAP PAGE
 - ✓ HORSE CONTACTS PAGE
 - ✓ BUCKSKIN HORSES PAGE
 - ✓ PLEASURE IN COLOR PAGE
 - ✓ ANY OTHER PAGES THAT ARE HORSE RELATED