



2023 Directory

**Advertising Deadline:
January 15, 2023**

Advertising Rates

\$125 - Full Page

\$ 75 - Half Page Color

\$ 25 - Business Card

UMBHA Directories are distributed to club members, at the IBHA Convention, Midwest Horse Fair, Minnesota Horse Fair and at the IBHA World Show. This is a high quality directory that will be seen by many people in several different states!

***LIVE AUCTION at the Banquet
Come Bid on the Centerfold, Front Cover Back Cover,
Inside Front Cover and Inside Back Cover***

DESIGN SPECIFICATIONS

Acceptable files include:

Microsoft Word or PDF

PDF (.pdf) file only

Use at least a **300 dpi** resolution for best quality

Convert ad to grayscale if submitting a black & white ad

Color ads must be in CMYK format, RGB is NOT acceptable

Full page specification: 8 3/4" x 11 1/4" (full bleed), Finished size 8 1/2" x 11" ****Live image/text within 8" x 10 1/2"**

Half page specification: Finished size 8 1/2" x 5 1/2" ****Live image/text within 8" x 5"**

Business card specification: 3 1/2" x 2"

Ads will need to be resubmitted if they are sent in the incorrect format

Ads Submitted to:

philmichelez@gmail.com

Checks made payable to UMBHA and mailed to:

Michele Zimmerman
1041 Boughton Street
Watertown, WI 53094

Ads and payment must be received by January 15, 2023

Payment MUST BE received before Ad will be included in the directory!!

****No late ads will be accepted****